

Gandhi School of Humanities and Social Sciences
GITAM
(Deemed to be University)
Hyderabad Campus

Semester-wise Course Structure for BA

The program consists of

- i) Foundation Courses (Compulsory) - F
- ii) Ability Enhancement Courses (Compulsory) - AECC
- iii) Ability Enhancement Courses (Elective) - AECE
- iv) Core Courses (Compulsory) - C
- v) Discipline Specific Elective - DSE
- vi) Generic Elective - GE

B.A. English, Media Studies, Visual Communication (EMV)

I Semester

S. No.	Course Code	Course Title	Course Category	L T P C
1	GHG-101	English for General Purposes	AECC	3 0 0 3
*2	GHG-103	Second Language: Telugu I	*AECE	3 0 0 3
	GHG-105	Second Language: Hindi I		
	GHG-107	Second Language: Sanskrit I		
	GHG-109	Second Language: French I		
	GHG-111	Second Language: German I		
3	GHG-115	MS Office	AECC	1 0 2 2
4	GHG-113	The Culture and Heritage of India	F	2 0 0 2
5	GHG-117	History of English Language and Literature: An overview	C	3 0 0 3
6	GEM-107	Communication, Media and Society	C	3 0 0 3
7	GEM-109	Introduction to Visual Communication	C	3 0 0 3
8	GHG-121	English Communication Lab	AECC	0 0 2 1
Total Credits				20

*Any one to be chosen from the given list

**BA(EMV)
II Semester**

S. No.	Course Code	Course Title	Course Category	L T P C
1	GHG-102	Workplace Communication	AECC	3 0 0 3
*2	GHG-104	Second Language: Telugu II	*AECE	3 0 0 3
	GHG-106	Second Language: Hindi II		
	GHG-108	Second Language: Sanskrit II		
	GHG-110	Second Language: French II		
	GHG-112	Second Language: German II		
3	GHG-114	Soft Skills	AECC	3 0 0 3
4	GHG-116	Our Environment	F	2 0 0 2
5	GHG-118	English Literature from 16 th to 17 th Century	C	3 0 0 3
6	GEM-102	Fundamentals of Journalism	C	3 0 0 3
7	GEM-104	Presenting for Visual Media	C	2 0 0 2
8	GEM-122	Presenting for Visual Media – Lab	C	0 0 2 1
Total Credits				20

*Any one to be chosen from the given list

**BA(EMV)
III Semester**

S. No.	Course Code	Course Title	Course Category	L T P C
1	GHG-201	Human Values and Professional Ethics	F	3 0 0 3
2	GHG-203	Understanding Globalization	F	3 0 0 3
3	GHG-205	Health and Wellbeing	F	2 0 0 2
*4	GHG-247	Film Appreciation	AECE	3 0 0 3
	GHG-249	Cross Cultural Communication		
5	GHG-211	English Literature from 18 th to 19 th Century	C	3 0 0 3
6	GEM-201	Print Media Production	C	3 0 0 3
7	GEM-203	Visual Media: Fundamentals of Production	C	2 0 0 2
8	GEM-221	Visual Media Production Lab	C	0 0 2 1
Total Credits				20

*Any one to be chosen from the given list

**BA(EMV)
IV Semester**

S. No.	Course Code	Course Title	Course Category	L T P C
1	GHG-202	Creative Writing and Book Reviews	AECC	3 0 0 3
2	GHG-204	Social Media: Impact and Possibilities	F	3 0 0 3
3	GHG-206	Public Opinion and Survey Research	F	2 0 0 2
4	GHG-208	English Literature from 20 th century to the present	C	3 0 0 3
5	GEM-202	Advertising, Public Relations and Media	C	3 0 0 3
6	GEM-204	Scripting for Visual Media	C	2 0 0 2
7	GEM-222	Scripting for Visual Media Lab	C	0 0 2 1
8	GHG-222	Public Speaking (Practical/ Lab)	AECC	0 0 6 3
Total Credits				20

**BA (EMV)
V Semester**

S. No.	Course Code	Course Title	Course Category	L T P C
1	GHG-307	Youth, Gender and Identity	F	3 0 0 3
*2	GHG-341	Language, Literature and Society	*DSE I	3 0 0 3
	GHG-343	Literary Representations of Resistance		
*3	GEM-341	Development Communication	*DSE I	3 0 0 3
	GEM-343	Communication and Disaster Management		
*4	GEM-345	Fundamentals of Film Studies	*DSE I	3 0 0 3
	GEM-347	Study of Subcultures		
5	GEM-301	Visual Media Editing	C	2 0 0 2
6	GHG-305	Fundamentals of Literary Theory and Criticism	C	3 0 0 3
7	GEM-303	Media, Ethics and the Law	C	3 0 0 3
8	GEM-321	Visual Media Editing Lab	C	0 0 2 1
Total Credits				21

*Any one to be chosen from the two electives in each course category

**BA (EMV)
VI Semester**

S. No.	Course Code	Course Title	Course Category	L T P C
*1	GHG-342	Fundamentals of English Language Teaching	*DSE - I	3 0 0 3
	GHG-344	Fundamentals of Linguistics		
	GHG-346	Short Fiction: Across the World		
*2	GEM-342	Media Industry and Management	*DSE - II	3 0 0 3
	GEM-344	Integrated Marketing Communication		
*3	GEM-346	Photography	*DSE - III	2 0 0 2
	GEM-348	Fashion Communication		
	GEM-350	Documentary Film Making		
*4	GHG-348	Text and Performance	*GE - I	3 0 0 3
	GHG-350	Literature in Translation		
	GHG-352	Cultural Studies		
*5	GEM-352	Communication for Special Needs	*GE - II	3 0 0 3
	GEM-354	Global Politics and Media		
*6	GEM-322	Photography Lab	*DSE III Lab	0 0 2 1
	GEM-324	Fashion Communication Lab		
	GEM-326	Documentary Film Making Lab		
7	GEM-392	Project based on one of the core subjects	C	0 0 8 4
Total Credits				19

*Any one to be chosen from the two/ three electives in each course category

B.A. ENGLISH, PSYCHOLOGY, POLITICAL SCIENCE (EPP)**I Semester**

S. No.	Course Code	Course Title	Course Category	L T P C
1	GHG-101	English for General Purposes	AECC	3 0 0 3
*2	GHG-103	Second Language: Telugu I	*AECE	3 0 0 3
	GHG-105	Second Language: Hindi I		
	GHG-107	Second Language: Sanskrit I		
	GHG-109	Second Language: French I		
	GHG-111	Second Language: German I		
3	GHG-113	The Culture and Heritage of India	F	2 00 2
4	GHG-115	MS Office	AECC	1 0 2 2
5	GHG- 117	History of English Language and Literature: An Overview	C	3 0 0 3
6	GSS- 109	Foundations of Psychology	C	3 0 0 3
7	GEP- 101	Introduction to Political Science	C	3 0 0 3
8	GHG-121	English Communication Lab	C	0 0 2 1
Total Credits				20

*Any one to be chosen from the given list

B.A. (EPP)
II Semester

S. No.	Course Code	Course Title	Course Category	L T P C
1	GHG-102	Workplace Communication	AECC	3 0 0 3
*2	GHG-104	Second Language: Telugu II	*AECE	3 0 0 3
	GHG-106	Second Language: Hindi II		
	GHG-108	Second Language: Sanskrit II		
	GHG-110	Second Language: French II		
	GHG-112	Second Language: German II		
3	GHG-116	Our Environment	F	2 0 0 2
4	GHG-114	Soft Skills	AECC	3 0 0 3
5	GHG-118	English Literature from 16 th to 17 th Century	C	3 0 0 3
6	GSS-114	Outlines of Indian Psychology	C	3 0 0 3
7	GEP-102	Indian Political Thought	C	3 0 0 3
Total Credits				20

*Any one to be chosen from the given list

B.A. (EPP)
III Semester

S. No.	Course Code	Course Title	Course Category	L T P C
1	GHG-201	Human Values and Professional Ethics	F	3 0 0 3
2	GHG-203	Understanding Globalization	F	3 0 0 3
3	GHG-205	Health and Well-being	F	2 0 0 2
*4	GHG-247	Film Appreciation	*AECE	3 0 0 3
	GHG-249	Cross-Cultural Communication		
5	GHG-211	English Literature from 18 th to 19 th Century	C	3 0 0 3
6	GSS-209	Psychological Measurement of Individual Differences	C	3 0 0 3
7	GEP-201	Indian Constitution	C	3 0 0 3
Total Credits				20

*Any one to be chosen from the two courses offered

B.A. (EPP)
IV SEMESTER

S. No.	Course Code	Course Title	Course Category	L T P C
1	GHG-202	Creative Writing and Book Reviews	AECC	3 0 0 3
2	GHG-204	Social Media: Impact and Possibilities	F	3 0 0 3
3	GHG-206	Public Opinion and Survey Research	F	2 0 0 2
4	GHG-208	English Literature from 20 th century to the present	C	3 0 0 3
5	GSS-208	Social Psychology	C	3 0 0 3
6	GEP-202	Indian Government and Politics	C	3 0 0 3
7	GHG-222	Public Speaking (Practical/ Lab)	AECC	0 0 6 3
Total Credits				20

B.A. (EPP)
V Semester

S. No.	Course Code	Course Title	Course Category	L T P C
*1	GHG-341	Language, Literature and Society	*DSE	3 0 0 3
	GHG-343	Literary Representations of Resistance		
*2	GSS-353	Developmental Psychology	*DSE	3 0 0 3
	GSS-355	Mental Health in General Care		
*3	GEP-341	Introduction to Indian Foreign Policy	*DSE	3 0 0 3
	GEP-343	International Relations		
4	GEP-305	Public Administration	C	3 0 0 3
5	GHG-305	Fundamentals of Literary Theory and Criticism	C	3 0 0 3
6	GEP-307	Introduction to Abnormal Psychology	C	3 0 0 3
7	GHG-307	Youth, Gender and Identity	F	3 0 0 3
Total Credits				21

*Any one to be chosen from the two electives in each course category

**B.A. (EPP)
VI Semester**

S. No.	Course Code	Course Title	Course Category	L T P C
*1	GHG-342	Fundamentals of English Language Teaching	*DSE - I	3 0 0 3
	GHG-344	Fundamentals of Linguistics		
	GHG-346	Short Fiction: Across the World		
*2	GSS-354	Psychology of Peace and Conflict Resolution	*DSE - II	3 0 0 3
	GSS-356	Educational Psychology		
	GEP-354	Psychology of Happiness		
*3	GEP-342	Western Political Thought	*DSE - III	3 0 0 3
	GEP-344	Urban Governance		
*4	GHG-348	Text and Performance	*GE - I	3 0 0 3
	GHG-350	Literature in Translation		
	GHG-352	Cultural Studies		
*5	GEP-348	Nationalism in India	*GE - II	3 0 0 3
	GEP-350	Contemporary Political Economy		
6	GEP-392	Project based on one of the core subjects	C	0 0 8 4
TotalCredits				19

*Any one to be chosen from the two/ three electives in each course category

B.A. MATHEMATICS, ECONOMICS, STATISTICS (MES)**I Semester**

S. No.	Course Code	Course Title	Course Category	L T P C
1	GHG-101	English for General Purposes	AECC	3 0 0 3
*2	GHG-103	Second Language: Telugu I	*AECE	3 0 0 3
	GHG-105	Second Language: Hindi I		
	GHG-107	Second Language: Sanskrit I		
	GHG-109	Second Language: French I		
	GHG-111	Second Language: German I		
3	GHG-115	MS Office	AECC	1 0 2 2
4	GHG-113	The Culture and Heritage of India	F	2 0 0 2
5	GMS-101	Differential Calculus	C	3 0 0 3
6	GMS-103	Descriptive Statistics and Probability Theory	C	3 0 0 3
7	GMS-105	Microeconomics: Consumer Behavior	C	3 0 0 3
8	GMS-121	Descriptive Statistics and Probability Theory Lab	C	0 0 2 1
Total Credits				20

*Any one to be chosen from the given list

B.A. (MES)
II Semester

S. No.	Course Code	Course Title	Course Category	L T P C
1	GHG-102	Workplace Communication	AECC	3 0 0 3
*2	GHG-104	Second Language: Telugu II	*AECE	3 0 0 3
	GHG-106	Second Language: Hindi II		
	GHG-108	Second Language: Sanskrit II		
	GHG-110	Second Language: French II		
	GHG-112	Second Language: German II		
3	GHG-116	Our Environment	F	2 0 0 2
4	GMS-132	MS Excel	AECC	1 0 2 2
5	GMS-102	Differential Equations	C	3 0 0 3
6	GMS-104	Mathematical Expectation and Probability Distributions	C	3 0 0 3
7	GMS-106	Microeconomics: Price Theory	C	3 0 0 3
8	GMS-122	Probability Distributions Lab	C	0 0 2 1
Total Credits				20

*Any one to be chosen from the given list

B.A. (MES)
III Semester

S. No.	Course Code	Course Title	Course Category	L T P C
1	GHG-201	Human Values and Professional Ethics	F	3 0 0 3
2	GHG-203	Understanding Globalization	F	3 0 0 3
3	GHG-205	Health and Wellbeing	F	3 0 0 3
4	GMS-201	Real Analysis	C	3 0 0 3
5	GMS-203	Statistical Methods	C	3 0 0 3
6	GMS-205	Macroeconomics: National Income, Employment and Money	C	3 0 0 3
7	GMS-221	Statistical Methods Lab	C	0 0 2 1
8	GMS-223	English Communication Lab	AECC	0 0 2 1
Total Credits				20

B.A. (MES)
IV Semester

S. No.	Course Code	Course Title	Course Category	L T P C
1	GMS-202	Algorithms and Programming Languages	C	3 0 0 3
2	GMS-204	Statistical Inference	C	3 0 0 3
3	GMS-206	Macroeconomics: Banking and International Trade	C	3 0 0 3
4	GMS-208	Vector calculus	C	3 0 0 3
5	GMS-210	Linear Programming	C	3 0 0 3
6	GMS-212	Public Economics	C	3 0 0 3
7	GMS-222	Statistical Inference Lab	C	0 0 2 1
8	GMS-224	Algorithms and Programming Languages Lab	C	0 0 2 1
Total Credits				20

B.A. (MES)**V Semester**

S. No.	Course Code	Course Title	Course Category	L T P C
1	GMS-301	Algebra	C	3 0 0 3
2	GMS-303	Theory of Equations	C	3 0 0 3
3	GMS-305	Sample Techniques and Design of Experiments	C	3 0 0 3
4	GMS-307	Economic Development	C	3 0 0 3
5	GMS-309	Mathematical Economics	C	3 0 0 3
6	GMS-311	Complex Analysis	C	3 0 0 3
7	GMS-321	Sample Techniques and Design of Experiments lab	C	0 0 2 1
8	GMS-323	SPSS Lab	C	0 0 4 2
Total Credits				21

B.A. (MES)
VI Semester

S. No.	Course Code	Course Title	Course Category	L T P C
*1	GMS-342	Linear Algebra	*DSE – I	3 0 0 3
	GMS-344	Number Theory		
*2	GMS-346	Statistical Quality Control and Reliability	*DSE - II	3 0 0 3
	GMS-348	Optimization Techniques		
*3	GMS-350	Indian Economy	*DSE - III	3 0 0 3
	GMS-352	Labour Economics		
*4	GMS-354	Applied Statistics	*GE –I	3 0 0 3
	GMS-356	Actuarial Statistics		
*5	GMS-358	Introduction to Econometrics	*GE - III	3 0 0 3
	GMS-360	Financial Economics		
6	GMS-392	Project (corresponding to theory course)	C	0 0 8 4
Total Credits				19

*Any one to be chosen from the two electives in each course category